



Project Outline

Global Apprenticeships Alliance

A. Rationale

Youth employment and the promotion of apprenticeships are high on the political agenda. The G20 will continue to look at apprenticeships systems; the ILO and OECD are strengthening their work on these topics, and many employers' and business federations at national level are highly active in promoting apprenticeships and internships.

The IOE and BIAC have jointly started to follow up the B20 Employment Task Force's recommendations to the G20 leaders' summit in Los Cabos on scaling up internships and apprenticeships:

- Consultations were undertaken with members to better understand initiatives at national level to promote apprenticeships and internships.
- An overview of key elements of successful apprenticeships systems was elaborated to input the October 2012 meeting of the G20 Employment Task Force on this topic.
- Initial consideration has been given to developing a company network to promote apprenticeships and to provide an international platform for the exchange of best-in-class practice.

The B20 Job Creation Task Force decided at its kick-off meeting on 12 December 2012 in Moscow to continue the work of the B20 under the Mexican Presidency on youth employment and apprenticeships, and to build on the IOE-BIAC initiative in this regard. The IOE-BIAC plan for a company network on apprenticeships was presented at the meeting and met with the interest and approval of participants. The name of the network might be "Global Apprenticeships Alliance".

The aim of the Global Apprenticeships Alliance would be

- to facilitate the exchange of experience and the development of joint action through an active company network;
- to increase the visibility of companies' engagement in vocational education and training;
- to facilitate dialogue with policymakers and VET actors at international and national level.

The central characteristic of the Global Apprenticeships Alliance is the public commitment of companies to three principles:

- Principle 1: To offer high quality apprenticeships.
- Principle 2: To share experiences with other companies, employers' federations and labour administrations.
- Principle 3: To report on implementation activities on an annual basis.

B. The Structure of the Global Apprenticeships Alliance

I. The Board of the Global Apprenticeships Alliance

The Board would be the oversight body of the Global Apprenticeships Alliance and would meet at least twice a year (also virtually).

Members of the Board would be

- A CEO as Chairman of the Board
- Two additional CEOs
- Two Directors-General from member federations
- The Secretaries-General of IOE and BIAC
- Senior Representatives from ILO and OECD

II. The Secretariat of the Global Apprenticeships Alliance

The Secretariat would be provided by the IOE and BIAC.

III. The Website of the Global Apprenticeships Alliance

The website is the central communication tool of the Global Apprenticeships Alliance on which members report about their activities, as well as being the medium for the IOE and BIAC to inform participants on trends and developments in apprenticeships. Ultimately, the Global Apprenticeships Alliance will have its own independent website. To begin with, it is suggested to host the webpage on the IOE site with a direct link to BIAC.

C. Financial Matters

The Global Apprenticeships Alliance would need some initial (limited) financial support from the IOE and BIAC (besides the working time of IOE and BIAC staff). However, the aim would be to make the Global Apprenticeships Alliance as quickly as possible independent of IOE and BIAC resources. Therefore, member companies would be invited from the outset to contribute financially to the Alliance.

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